

## **ANTRIM COUNTY ROAD COMMISSION**

### **POLICY 413**

#### **SUBJECT: USE OF SOCIAL MEDIA**

##### **I. PURPOSE**

The Road Commission's social media platforms are established to communicate information, matters of interest, and official Road Commission content to the public. They are limited to outgoing information relevant to current operations of the Road Commission. The Road Commission invites members of the public to view and freely share the posted information.

##### **II. CONTENT**

The Road Commission understands the freedom of speech clause contained within the First Amendment of the U.S. Constitution and other similar legal obligations surrounding free speech. The law allows the Road Commission to turn off all comments on its social media sites, and it has chosen to do so. The Road Commission does not use its social media platforms to answer questions or receive complaints from the public. Rather, it has official methods for receiving such communications which are designed to work more efficiently and effectively. Additionally, as a critical infrastructure agency, the Road Commission has a compelling interest in assuring the accuracy and consistency of information associated with its social media sites.

Of note:

1. The Road Commission's social media platforms are not intended to be and do not operate as an open forum for the public to express its opinions and views.
2. Practical and legal considerations may sometimes constrain, prevent, or prohibit discussion by the Road Commission on certain topics.
3. Following or "friending" persons or organizations is not an endorsement by the Road Commission.
4. Any references or links to a specific entity, product, service, or organization posted on a Road Commission social media platform should not be considered as an endorsement by the Road Commission, or its employees, officers, or elected officials.
5. The Road Commission is not responsible for content that appears on external links.
6. The Road Commission is not responsible for and does not guarantee the authenticity, accuracy, appropriateness or security of any link, external website, or its content. All posts and information published on Road Commission social media accounts shall be subject to "Standards, Rules, and Community Guidelines" of the particular social media platform involved. The Road Commission reserves the right to report any violation to the social media platform involved, with the intent of the social media platform taking appropriate and reasonable responsive action.

If any part or provision of this policy or the application to any person or circumstance is held to be illegal, invalid, unenforceable, or unconstitutional, the remaining provisions shall remain valid and binding upon all users of the Road Commission's social media platforms; the other parts or provisions or application of this policy which remain in effect without the illegal, invalid, unenforceable, or unconstitutional part or provision or application, are therefore deemed severable.

### **III. RESPONSIBILITY**

The Manager is responsible for administering this policy.

Date Adopted: 5/14/2024

Attest: \_\_\_\_\_  
Godfrey Hoogerhyde, Jr. Chairman